

## **Crude Tanker Market Primer**



Democratizing Shipping | Decarbonizing Maritime

# The Shipping Industry

BREAKWAVE

### Shipping is a Global Industry and a Vital Economic Sector



- Shipping is a vital part of the global economy and an integrated part of commodity trading
- Crude oil, iron ore and coal are the three major commodities shipped around the world
- 85% of global trade by volume is carried by ships

"God must have been a shipowner. He placed the raw materials far from where they were needed and covered two thirds of the earth with water." Erling Naess, Shipowner 1901-1993

# The Shipping Industry

### Seaborne Trade by Cargo Type, by Tonne-miles

Source: Clarksons Research, 2022



# **Overview: Tankers**

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### **Crude Tankers**

- Crude tankers transport crude oil from extraction point to refineries around the world
- Crude tankers have the largest carrying capacity, by weight, of any other class of ship. Crude carriers come in a variety of sizes in order to balance economies of scale and accessibility to thousands of different port terminals
- As of 2022 there are ~2,200 active crude tankers in the world, each with the capacity to transport between 60,000 to 400,000 tons of crude oil
- Crude carriers have a typical lifespan of 25 years but ships older than 15 years are often considered 'old' and relegated to trade routes with less oversight

### **Tanker Trade**

- Crude carriers are chartered, meaning hired, by oil companies and commodity traders
- Ships are a flexible form of transport, providing charterers optionality to deliver the crude cargo to a wide variety of ports and refineries
- Seasonal weather patters is the main factor that drive supply and demand of crude tankers. However, in the past few years geopolitics has also been a growing factor
- The cost to transport crude is a small fraction of the final cost of oil products, but the expense to the charterer can vary greatly due to several factors



# **Overview: Tankers**

### **Crude Tanker Diagram**

Source: The ULCC "Batilus". Collection Didier Pincon.



### **Oil Product Production: From Extraction to Distribution**



### Tankers transport 2/3 of all crude

- The crude tanker market exists due to the geographic distances between oil fields and refining capacity
- Oil fields that are economically viable to extract are geographically concentrated
- Refineries are expensive, complex assets that are most often built close to where oil products are consumed in the highest quantities



### **Alternative Transport Methods**

- **Pipeline**: the most efficient and cost-effective way to transport crude but depends on geography and requires significant up-front investment
- **Rail**: like pipelines, many countries have well developed rail infrastructure, but also depends on geography
- Road: used as a short haul transport method, mainly for distribution



## Loading Port: Crude Storage for Export

Enbridge Ingleside Energy Center - Corpus Christi, Texas, USA



### **Discharge Port: Refining, Storage and Distribution**

CNOOC crude import and petrochemical refining - Daxie Island, Ningbo, China



# History: **Crude Oil**

# History of Crude Oil Pricing Source: BP Statistical Review of World Energy, 2022

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					Growth	ortage in US of Venezuelar	1	Loss of	Iranian			Netback pricing	L	Asian financi	al crisis		
					producti	on		supplies				introduce	d				
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\$ 2021 (deflated u	sing the C	Consumer	Price Inde	x for the	JS)					1861	-1944 L	IS avera	ige.				

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## **Owners & Charterers**

### **Top Crude Tanker Owners**

Source: Clarksons Research, 2022

	Owner	Country	Туре
1	Euronav NV	Belgium	Shipowner
2	China Merchants	Kina China	state Shipowner
3	China COSCO Shipping	China	state Shipowner
4	Angelicoussis Group	Greece	Shipowner
5	Nat Iranian Tanker	🔉 Iran	- State Shipowner
6	Fredriksen Group	🥑 Cyprus	Shipowner
7	Bahri	Saudi Arabia	Jipowner
8	Dynacom	Greece	Shipowner
9	Mitsui OSK Lines	Japan	Shipowner
10	SK Shipping	:•: Korea	Shipowner
11	DHT Holdings	Eermuda	Shipowner
12	Nippon Yusen Kaisha	Japan	Shipowner
13	Petronas	🔛 Malaysia	A State Energy Co.
14	Intl Seaways	USA USA	Shipowner
15	Asyad Shipping	🎽 Oman	state Shipowner
16	Sinokor Merchant	🔹 Korea	Shipowner
17	Marmaras Navigation	Greece	Shipowner
18	Thenamaris	Greece	Shipowner
19	Alpha Tankers	Greece	Shipowner
20	Kyklades Maritime	Greece	Shipowner

### **Top Crude Tanker Charterers**

Source: Poten & Partners, 2021

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	Charterer	Country	Туре
1	Unipec	Kina China	<u>Å</u> Energy Co.
2	Shell	🗮 England	<u>Å</u> Energy Co.
3	Vitol	Netherlands	Commodity trader
4	BP	🗮 England	A Energy Co.
5	ExxonMobil	USA	<u>Å</u> Energy Co.
6	loc	🔤 India	A Energy Co.
7	Total	France	A Energy Co.
8	Chevron	USA	<u>Å</u> Energy Co.
9	Petrobras	📀 Brazil	<u>Å</u> ∎ Energy Co.
10	Trafigura	Switzerland	Commodity trader
11	Lukoil	Russia	<u>Å</u> Energy Co.
12	Petrochina	Kina China	<u>Å</u> ∎ Energy Co.
13	Repsol	💶 Spain	<u>Å</u> Energy Co.
14	Sinochem	Kina China	A State Energy Co.
15	Equinor	Norway	<u>Å</u> Energy Co.
16	Glencore	Switzerland	Commodity trader
17	BPCL	🔤 India	<u>Å</u> Energy Co.
18	Reliance	India	<u>Å</u> Energy Co.
19	Mercuria	Switzerland	Commodity trader
20	Hyundai	: Korea	Shipping co.

# Crude Tanker Routes

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### Inter-area Crude Movements, 2021

Source: BP 2022 Statistical Review of World Energy





## Fleet **Overview**

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#### **Crude Carrying Capacity - By Class**

Source: Clarksons Research. 2022



#### Fleet Capacity – Deadweight Tonnage (DWT)

Source: Clarksons Research. 2022





~300,000 tons

Largest cargo ship; Mainly used for transporting crude oil to US and Asia from Middle East

\*VLCC: Very Large Crude Carrier

~150,000 tons

Half-size of VLCCs; Mainly used in the Atlantic; Largest tanker that can use the Suez Canal

~105,000 tons

Most versatile crude oil tanker; Can access most ports



Panamax: ~80,000 tons

Mainly used for refined oil product trading

### **Global Oil Consumption**

#### Seaborne Crude Trade and Crude Fleet Tonnage

Source: Clarksons Research, 2022



Tanker rates are driven by two primary factors: number of ships available and demand for ship by charterers



## Global Oil Consumption

Correlation: GDP & Oil Consumption

Source: BP 2022 Statistical Review of World Energy, IMF



Projection: Liquid Fuel Consumption Source: EIA International Energy Outlook 2021

Source: EIA International Energy Outlook 2021



### **Global GDP and oil consumption changes are closely correlated**

Organization for Economic Co-operation and Development (OECD) countries generally have more <u>developed</u> economies and existing infrastructure

**Non-OECD** countries are characterized by <u>higher population growth and infrastructure development</u>. Energy demand growth in Non-OECD countries has significantly outpaced OECD countries

**Future Demand trends:** EIA projects a 20% increase in global liquid fuels consumption between 2018 and 2050. Within that period, demand in OECD countries is expected to remain relatively stable, but non-OECD demand increases by about 45%



## Tanker Rate Volatility

#### VLCC Spot Rates: TD3C 2019-2022

Source: Bloomberg, Clarksons Research, 2022



	2019	2020	2021	2022
High	\$59.62/t	\$54.75/t	\$8.39/t	\$26.18/t
Low	\$6.89/t	\$5.48/t	\$5.10/t	\$6.38/t



#### Suezmax Spot Rates: TD20 2019-2022

Source: Bloomberg, Clarksons Research, 2022



	2019	2020	2021	2022
High	\$41.08/t	\$37.50/t	\$11.37/t	\$32.85/t
Low	\$7.34/t	\$5.11/t	\$5.33/t	\$8.31/t
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While the fleet grows and contracts at a relatively slow pace, crude tanker freight rates can experience significant volatility.

## **Aging Fleet**



e Orderboo

Orderbook vs. 15+ y/o Tankers

Source: Clarksons Research, 2022



Tanker supply fundamentals are impacted by new orders, new deliveries and demolition of ships that are no longer viable to operate.

- **New orders** are placed by shipowners anticipating future rates to exceed a break-even level that is determined by the purchase price of the ship as well as the projected cost to operate it
- New deliveries take place 2-3 years after a ship is ordered
- Demolition of crude tanker is typical after the ship reaches 20-25 years of age, at which point ships are not
  economical to operate due to the cost maintenance (a full inspection completed every 5 years) to meet
  environmental and technical requirements



## Orderbook

#### **Crude Tanker Orderbook vs Fleet**

Source: Clarksons Research, 2022



The crude tanker orderbook is at its lowest level in recent years

## Vessel Supply

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#### Ship Building



#### Ship Demolition



• Shipbuilding, ship demolition and fleet utilization usually determine the supply of ships

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- It takes roughly two years to build a new ship, while the useful life of a ship is approximately 25 years
- Ship ordering and ship scrapping is relatively dynamic: prevailing freight rates, future freight rate expectations and ship operating economics are the main determinates of such activities
- Speed, waiting time, weather, port maintenance, congestion are also factors affecting ship supply over shorter periods of time

## Fleet Profile



Ship Owning Countries by Tonnage

Source: Clarksons Research, 2022

Source: Clarksons Research, 2022



- The major shipbuilding countries are concentrated in the Far East, with China accounting for nearly 50% of the global shipbuilding market
- Japan and South Korea account for most of the remaining share
- Ship-owning is more fragmented, with the top three shipowning countries Greece, China and Japanaccounting only 43% of the market
- There are more than 100 shipbuilders worldwide and more than 20,000 shipowners globally (including all types of ships)

### Crude Tanker Spot Freight Rates

#### **Crude Tanker Freight Rate Volatility**

Source: Clarksons Research, 2022



- Crude tanker freight rates have seen considerable volatility in the last 20 years
- Average VLCC rates, being the most volatile, reached an all time high of more than \$60/ton in late 2019
- In 2021, VLCC rates fell as low as \$5/ton
- Suezmax rates are highly correlated to VLCC rates, but exhibit less volatility throughout the cycles

## About Breakwave Advisors





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